

7. The following signs are prohibited:
 - A. Advertising billboards.
 - B. Signs that move or give the appearance of moving, except signs used for highway construction, warning, or safety.
 - C. Portable or wheeled signs, or signs on parked vehicles where the sign is the primary use of the vehicle, except for signs used for highway construction, warning, or safety.
8. Sign clutter and other negative visual effects from excessive signs along all roads and highways, and at parking lots and recreation facilities, shall be reduced.

COLUMBIA RIVER BRIDGE REPLACEMENT

GMA Goal

1. Ensure that a replacement Columbia River Bridge between the Hood River and Bingen/White Salmon Urban Areas provides for regional transportation and public safety needs while being consistent with both purposes of the Scenic Area Act.

GMA Guidelines

Visual Quality

1. A replacement Columbia River Bridge between the Hood River and Bingen/White Salmon Urban Areas shall be visually unobtrusive and harmonious with the surrounding Gorge landscape and the Columbia River. A replacement bridge shall:
 - A. Utilize recessive dark natural or earth-tone colors for steel components of the bridge, a thin and open structural design that allows views through it to the extent practicable, and consistent design character and ornamental elements;
 - B. Employ lighting that provides a safe and pleasant atmosphere for bicycles and pedestrians while not casting glare directly into the sky or onto the river.

Historic Design Elements

1. A replacement Columbia River Bridge between the Hood River and Bingen/White Salmon Urban Areas shall incorporate elements that reflect historic design features of Scenic Area roadways and bridges. The historic themes should be an integral component of the design of the bridge structure, incorporated from "shore to shore."
2. A replacement bridge should include:

- A. Arches and/or other traditional structural forms in the bridge;
- B. Historic style benches, lighting, other pedestrian furnishings, and signage/graphic materials consistent with the USFS Graphic Signing System for the Scenic Area;
- C. Ornamental concrete or steel railings.

Recreation and Pedestrian/Bicycle Access

- 1. A replacement Columbia River Bridge between the Hood River and Bingen/White Salmon Urban Areas shall encourage and promote pedestrian and bicycle use, for recreational enjoyment and to enhance multi-modal transportation connections between the Urban Areas it connects.
- 2. The bridge shall include facilities for pedestrians and bicyclists that:
 - A. Are permanent;
 - B. Are wide enough to safely accommodate and encourage walking, bicycling, and other uses;
 - C. Meet safety standards to prevent conflicts among automobiles, trucks, pedestrians, bicyclists, and other users;
 - D. Provide multiple sitting and viewing areas with significant upstream and downstream views;
 - E. Are safe to approach from both the north and south ends of the bridge and provide strong multi-modal connections, both east-west and to the nearby Urban Areas.

SPECIAL USES IN HISTORIC BUILDINGS

GMA Guidelines

Additional Review Uses for Historic Buildings

- 1. Properties in all GMA land use designations except Open Space and Agriculture-Special with buildings included on the National Register of Historic Places shall be permitted to be open for public viewing, interpretive displays, and an associated gift shop that is no larger than 100 square feet and incidental and subordinate to the primary use of the property, subject to compliance with the applicable guidelines to protect scenic, cultural, natural and recreation resources and the following sections of the "Additional Resource Protection Guidelines for Uses in Historic Buildings": Cultural Resources Guidelines (2)(a) and (b), (3), (4) and (5); and all Scenic, Recreation, Agriculture and Forest Lands Guidelines. Voluntary