



Columbia Gorge Transportation Summit

Livable Communities through Viable Transportation Options

April 22, 2010

Pioneer Center • White Salmon, Washington

8:15 am	Registration		
	OPENING SESSION		
9:00 am to 9:45 am	<p>Welcome and Introductions</p> <p>Keynote Speech: The State of Transportation in the Columbia Gorge ‘Where Are We Now and Where Do We Go From Here?’</p>		
	CONCURRENT SESSIONS		
	VANPOOLING/RIDESHARING	BICYCLE/PEDESTRIANS	PUBLIC TRANSIT
9:45 am to 10:45 am	Employer Benefits: Business Tax Incentives to Finance Commuter Programs	Reconnecting the Historic Columbia River Highway and State Trail Project	Realizing Regionalism: Establishing a Public Transit Benefit District in Rural Communities
	Morning Break 10:45 am to 11:00 am		
11:00 am to 12:00 pm	Employer Round Table Discussion: Personal Tax and Cost Incentives to Using Commuter Programs	Non-Motorized Crossing Alternatives Across the Hood River Bridge Project	Increasing Mobility Options In Rural Environments
	Luncheon 12:00 pm to 1:00 pm Overview of Strategic Planning Session		
	CONCURRENT SESSIONS		
1:00 pm to 2:00 pm	When Vanpooling and Ridesharing Makes Sense	Financing Bicycle and Pedestrian Projects	Funding Mechanisms: Sources, Initiatives and Partnerships
	Afternoon Break 2:00 pm to 2:15 pm		
	STRATEGIC PLANNING SESSION		
2:15 pm to 4:00 pm	<p>Develop regional action plans by establishing strategies to address transportation needs through viable transportation options.</p> <ul style="list-style-type: none"> • Small groups identify needs and create action plan that will provide directions for future regional projects. • Large group discussion regarding regional priorities and identified actionable tasks. 		
4:00 pm to 6:00 pm	Vendor Fair - Exhibits Open		

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